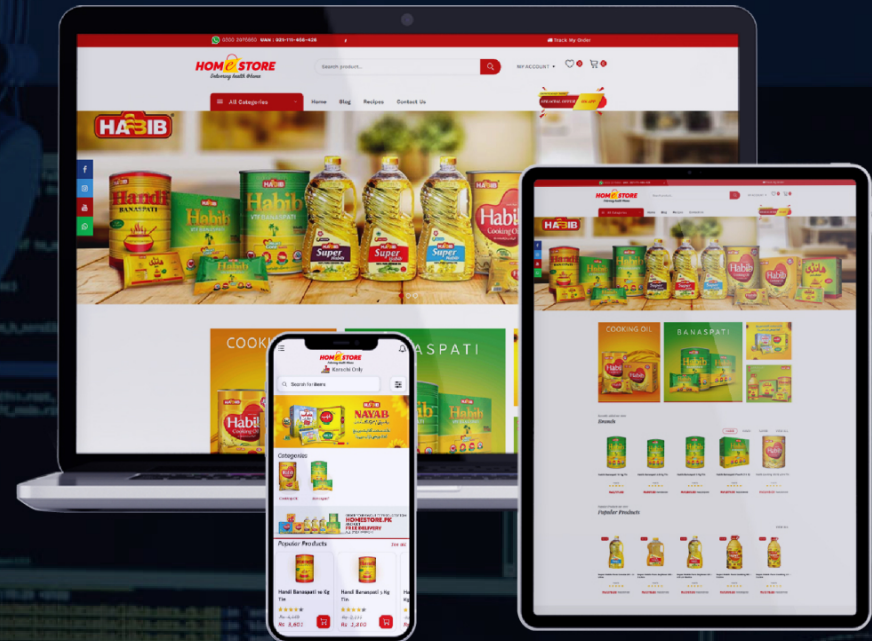




# Custom Web Development Company

For over years of expertise, a Custom web application development company has been creating compelling and engaging web solutions for leading corporations in a variety of industries. Build a rich website, a fast progressive web app, or even an AR-powered e-commerce store using our unique and broad-ranging skills. We provide complete web development services with measurable outcomes and a transparent development approach.



**US: +1 [424] 442-0917**  
**PK: +92 21 34388738**  
**sales@futurealiti.com**  
**www.futurealiti.com**



# Services we offer

Your web presence is pivotal for your brand, aside from it serving as a point of service. Get started with an experienced team that knows just what you need to take you forward.

## Enterprise Web Development Services.

With a focus on creative, professional web design, we work closely with enterprise-level customers to produce excellent, high-performing, and secure custom websites. Our company provides the resources and knowledge to ensure that your project's objectives are not just fulfilled, but the final product creates the optimum satisfaction level.

## Custom Web App Development.

Web application development solutions that tackle business difficulties in healthcare, finance, retail, and manufacturing are developed by us, a top web app development company. We make certain that the web solution meets your company's needs. Your business operations will be streamlined using custom web websites and apps.

## E-commerce Website Development.

Ecommerce website design and development services aid in the creation of a quality e-commerce experience that appeals to today's demanding customers. When you work with e-commerce website development, you'll be collaborating with e-commerce developers who understand high-performance e-commerce architectures and conversion-driven user interfaces.

## WordPress Web Development.

Over 40% of all websites now use the simple-to-use, search engine-friendly, and adaptable building platform. WordPress website development services come with a user-friendly content management system (CMS) that lets you make changes on the fly.

## PHP Web Development.

PHP development services are focused on making all forms of web applications' server-sides more safe and powerful. PHP development company effectively tames PHP to provide powerful online portals, B2C & B2B web apps, CMSs, and other web-based solutions, drawing on our PHP programming experience.

## Custom CMS Web Development.

The goal of content management system (CMS) development is to create custom solutions that make it easier to create, save, organize, alter, and publish digital content. The web development company is capable of providing custom CMS solutions that enable timely and cost-effective web content management while also encouraging website lead creation.

## Web Portal Development.

We understand the business objectives of online enterprises, whether you're a startup or a large corporation. We create platforms for easy communication with clients to help you grow your business. We create business-to-business (B2B), business-to-consumer (B2C), vendor-to-consumer (V2C), and vendor-to-consumer (V2C) portals, as well as job, matrimony, dating, mailing, and other sorts of online portals.

## Technology Consulting.

We have worked with many clients globally as one of the leading bespoke web application development experts. We have gathered expertise of these industries' operational and functional know-how. We want to be your trusted IT partner when it comes to OS, server, platform, and technology consultancy.



# Our Process

## Web Development.

Build a thriving web presence with programming tools like Python, Angular, React, Laravel, and renowned cloud services with creative experts who formulate customized solutions.

# 01

## Project Planning

- Business analysis
- Documenting specifications
- Preparing wireframes
- Getting client approval



# 02

## UI/UX design

- Crafting app prototype
- Making changes
- Getting client approval
- Implementing feedback



# 03

## Development

- Development strategy
- Testing strategy
- Product development
- Product release





## web development portfolio

Spanning multiple industries, our skilled and experienced web developers build solutions to take their business forward and thrive among the best of their industries' competitors.

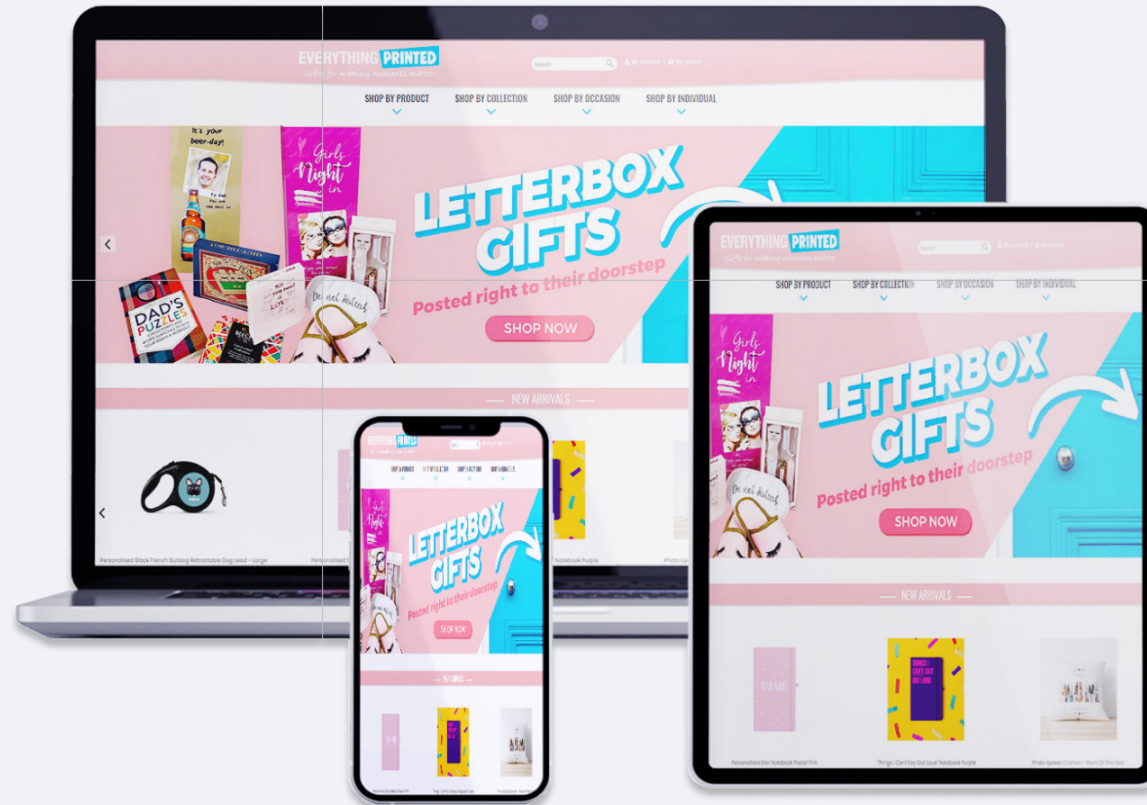


EVERYTHING PRINTED

A simple e commerce website with added features like loyalty programs ,building custom gifting solutions etc.

Everythingprinted

<https://www.everythingprinted.com/>



Gift Shop

Listing 100+ Items

Loyalty Program

Coupon and Discount Voucher

Occasion Plan

Make Your Own Plan





**Experience the Best.**  
Milkshakes in Town.

**Rollmeupicecream**

<https://www.rollmeupicecream.ca/>



**Well Designed and Functional**  
Easy to Use

**Responsive website**  
Mobile Responsive

**Search Engine Optimisation**  
Top Google Rank

**Online advertising**  
Market your Identity

**Web Analytics**  
Get Customer behavior

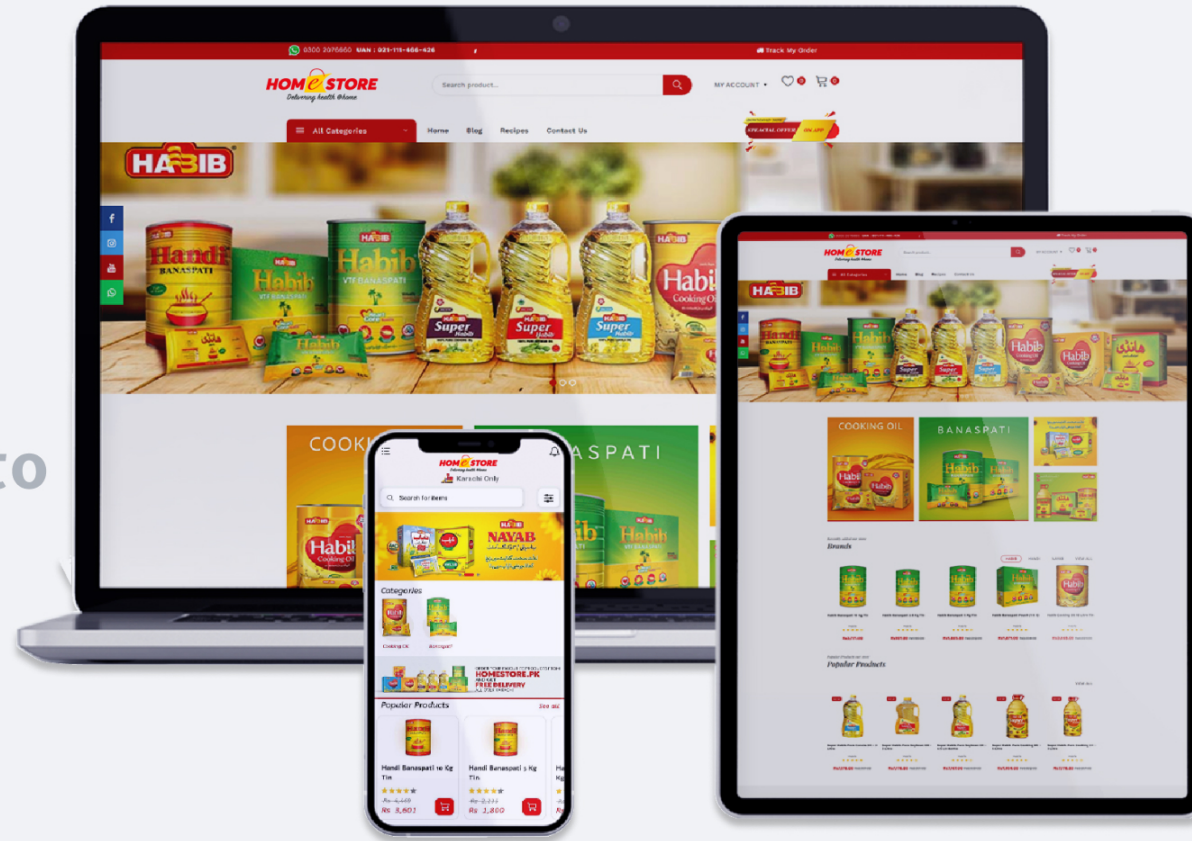


**Outstanding features  
for your e-commerce  
application.**

Everything you need to  
create a beautiful,  
fully-featured store.

**Homstore**

<https://www.homstore.pk/>



**Multiple Category**  
Listing 100+ Items

**Loyalty Program**  
Coupen and Discount Voucher

**Multiple payment  
options**  
Visa, Master and COD

**Push notifications**  
Get Customer behavior

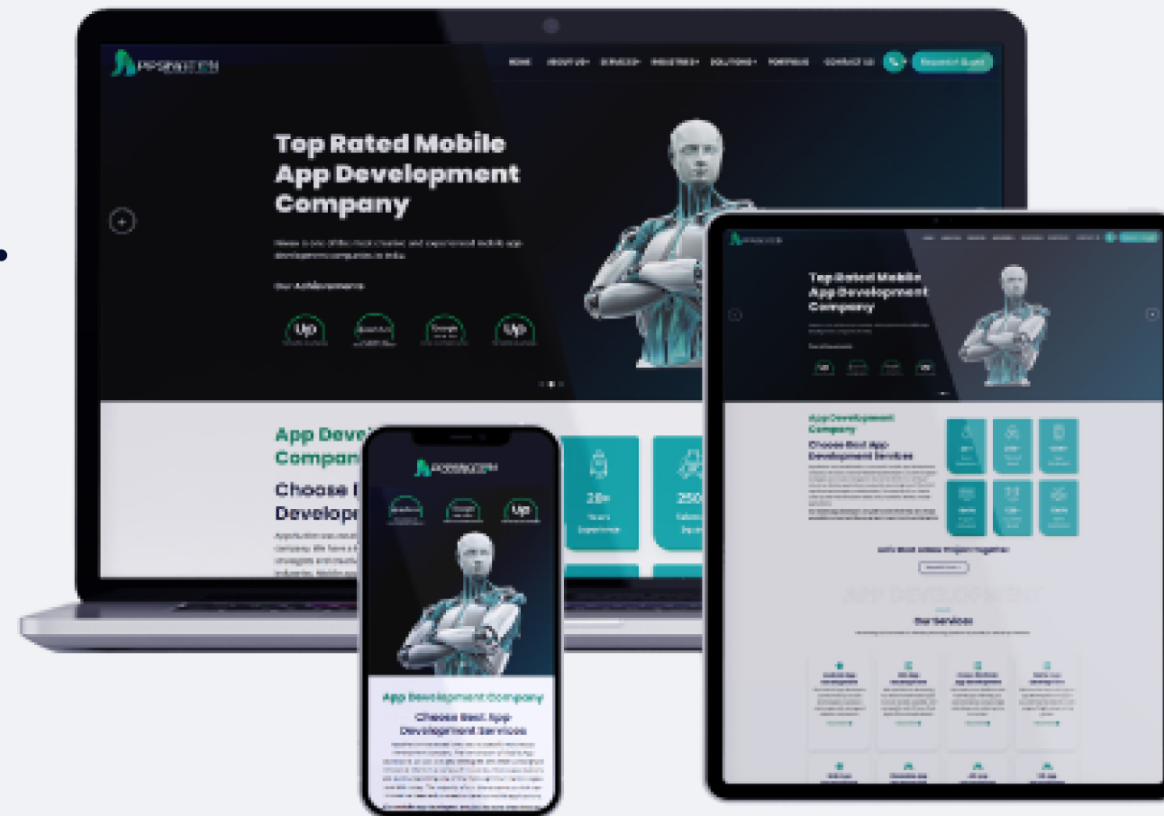
**Google Analytics**  
Get Customer behavior



**Simple Solutions for Complex Connections.**  
A Software Company helping businesses build products and develop technology solutions.

**Appsnations**

<https://www.appsnation.co/>



**Effective Navigation**  
Mobile Compatibility

**Browser Consistency**  
Fast Load Times

**Search Engine Optimisation**  
Top Ranking Google Search

**Image gallery**  
Show Your Better Image

**Leads Generation**  
Get effective Leads

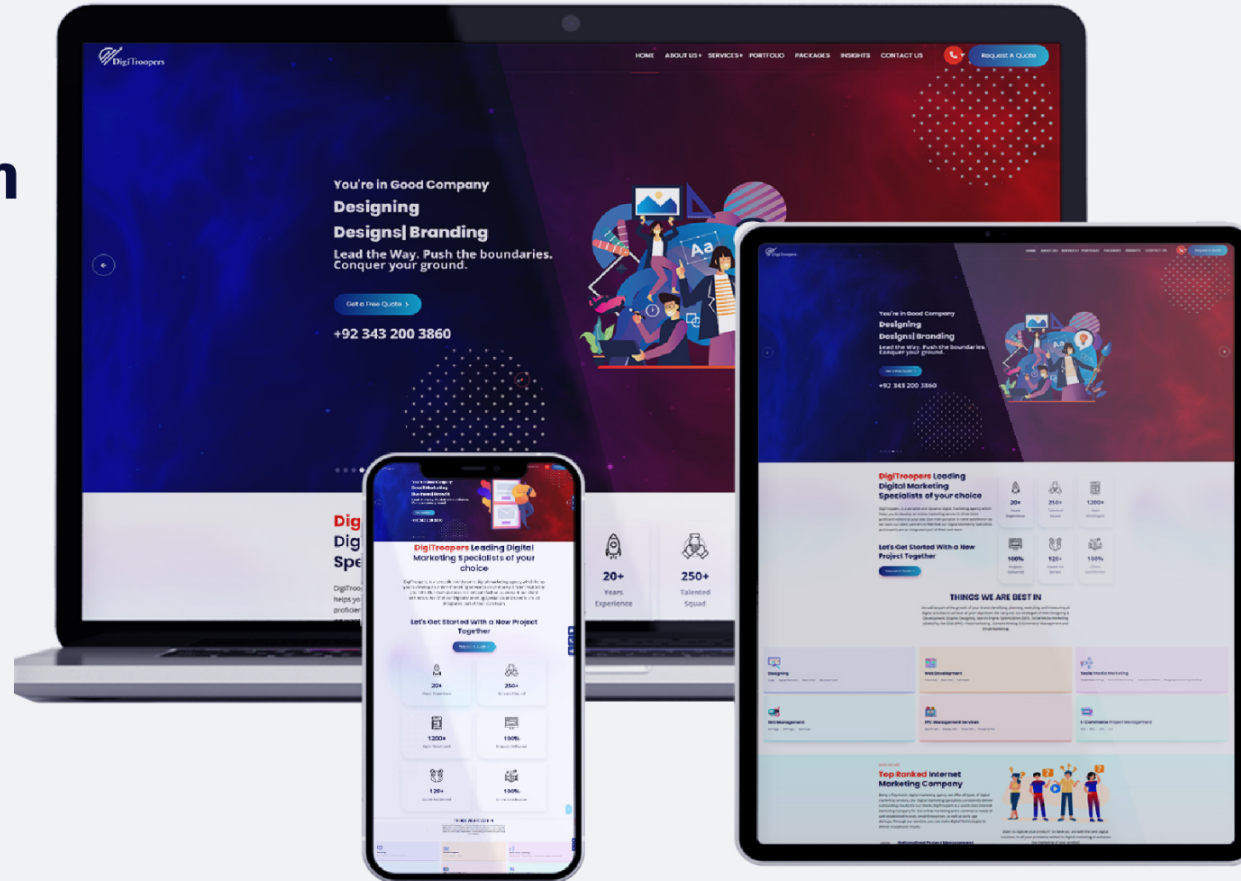




**We are Making Design Better for Everyone.**  
We Offer Creative Innovative Web & Design Solutions.

**Digitroopers**

<https://www.digitroopers.com/>



**Well Designed and Functional**  
Easy to Use

**Responsive website**  
Mobile Responsive

**Search Engine Optimisation**  
Top Google Rank

**Online advertising**  
Market your Identity

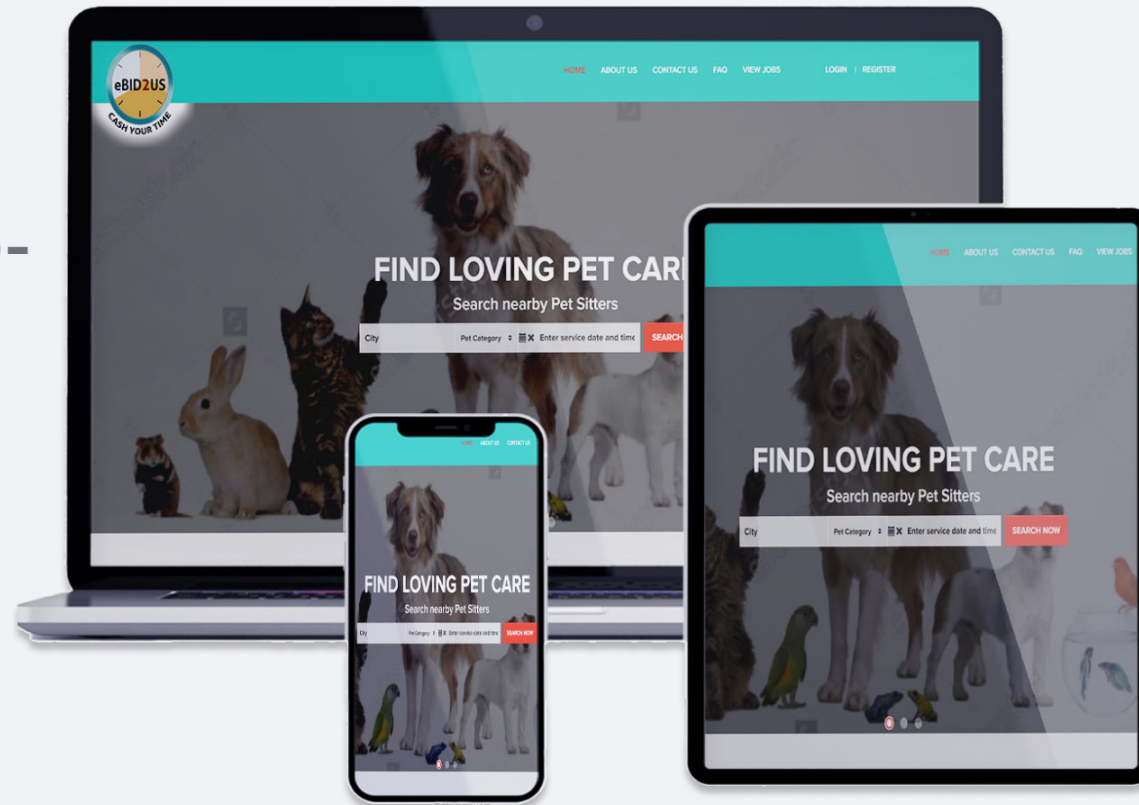
**Web Analytics**  
Get Customer behavior



# Developed a pet-care marketplace with geo-locations services

**ebid2us**

<http://www.ebid2us.com/>



**Pet profile**  
Prepare a pet profile

**Create a business plan**  
Fulfill legal requirements

**Embrace Digital Marketing**  
Get Creative With Real-World Marketing

**Offer Pet Financing**  
Improve Pet Sale

**Google Analytics**  
Get Customer behavior



**Our Digital Solutions**  
Help Customers Fulfill  
Their Technology  
Needs .

**Designedyou**

<https://www.designedyou.com/>



**Easy navigation**  
Mobile Friendly

**Live Chat**  
Chat with Customer

**Image Gallery**  
Show Better Corporate Image

**Push notifications**  
Get Customer behavior

**Google Analytics**  
Get Customer behavior

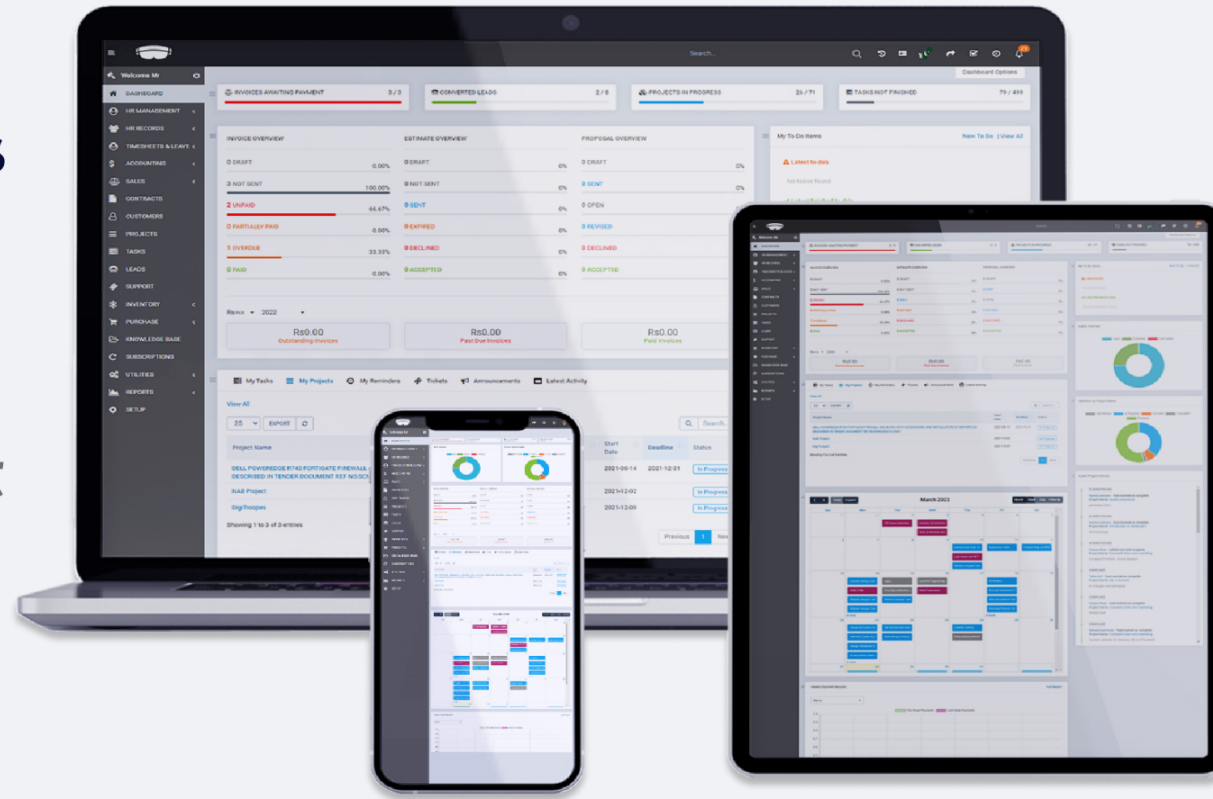




**Custom ERP modules  
as per your business  
requirement ( HRM,  
Finance , inventory  
management, project  
mngmt etc)**

**ERP Portal**

<https://erp.futurealiti.com/>



**Project Management**  
Easy Task Management

**HRM**  
Manage your Employee  
Smoothly

**Finance Module**  
Get Financial Reports at Your  
Fingertips

**Inventory Management**  
Track Every Stock

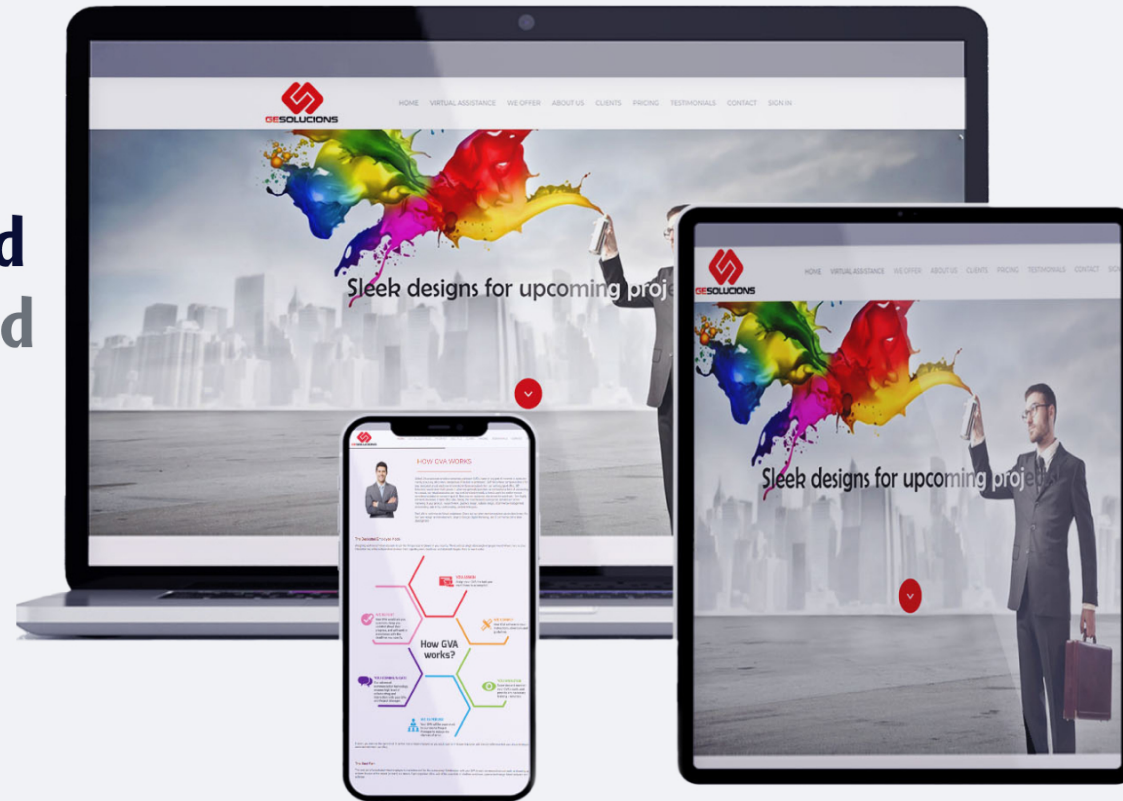
**Data Analysis**  
Get Customized Reports



**Showcase your solutions to the world with sleek designs and optimized landing pages.**

**Gesolutions**

<https://gesolutions.com/>



**Showcase**

Share your best work.

**Images**

Include high quality images

**Choose Category**

Choose the right category

**Blogs**

Engage with the community.

**Google Analytics**

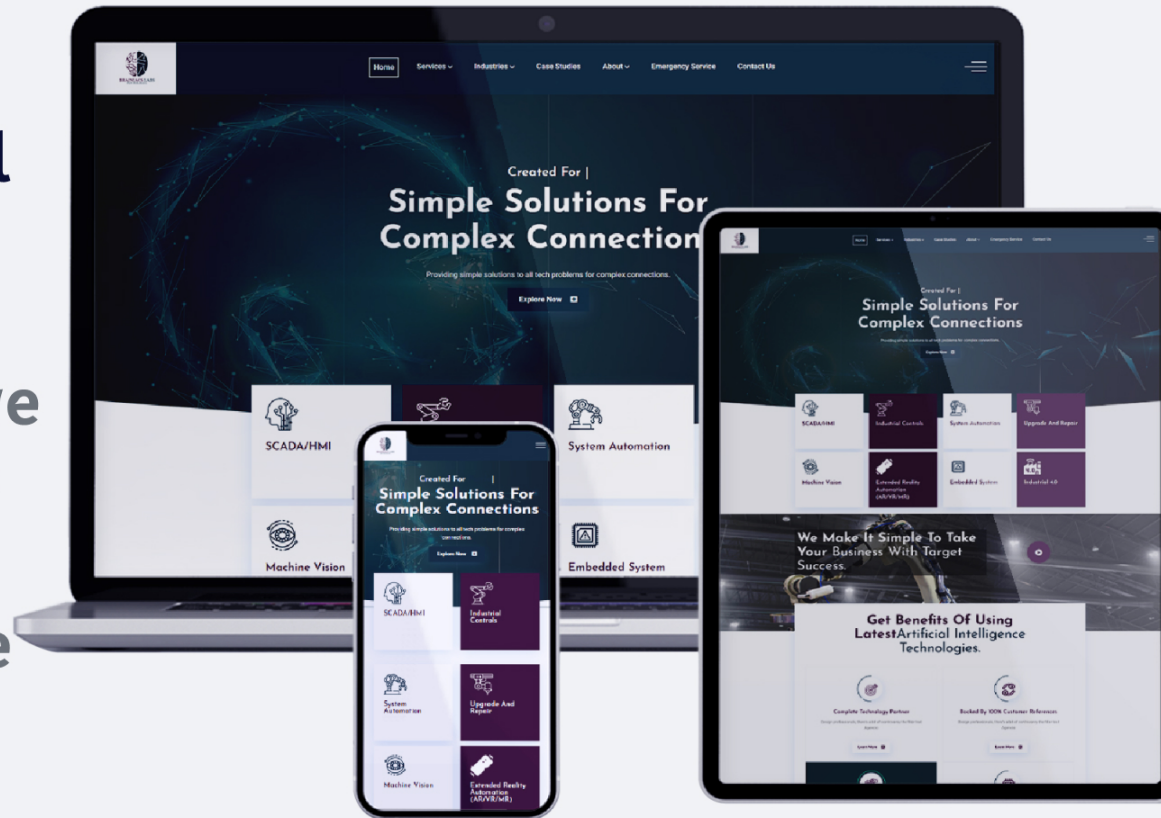
Get Customer behavior



**We provides industrial automation and controls. Combined with edge analytics, we enable you to harness the power of Industry 4.0. Reduce Downtime**

**Brainiacs Labs**

<https://www.Brainiacslabs.com.pk/>



**Effective Navigation**  
Mobile Compatibility

**Browser Consistency**  
Fast Load Times

**Search Engine Optimisation**  
Top Ranking Google Search

**Image gallery**  
Show Your Better Image

**Leads Generation**  
Get effective Leads

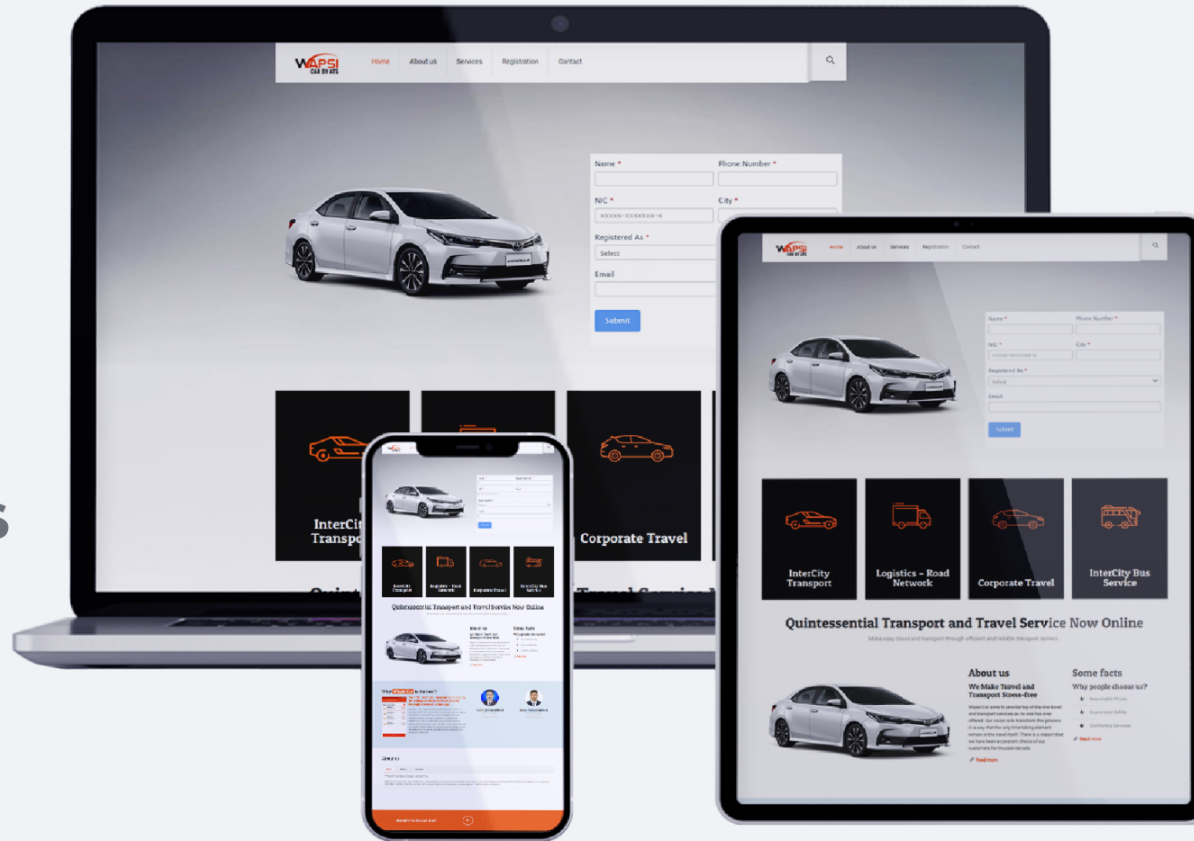




**Wapsi Car** is the up-to-the-minute solution for all your travel & transportation needs

**Wapsi**

<https://wapsi.pk/>



**Multiple Category**

Listing 100+ Items

**Loyalty Program**

Coupen and Discount Voucher

**Multiple payment options**

Visa, Master and COD

**Push notifications**

Get Customer behavior

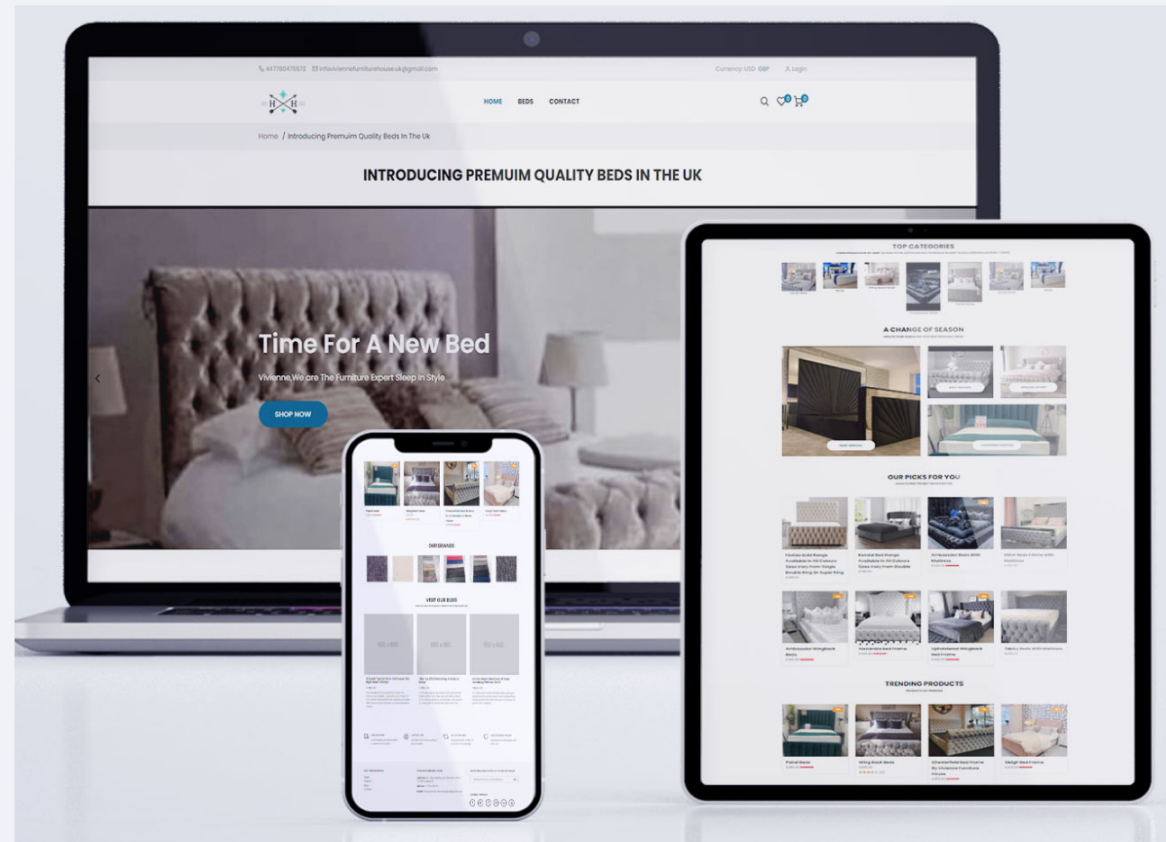
**Data Analytics**

Get Customer behavior



**Time For A New Furniture**  
We are furniture expert sleep in style.

Try Now



**Easy navigation**  
Listing 100+ Items

**Professional blog**  
Blogs Listing

**LiveChat**  
Chat with Customer

**Push notifications**  
Get Customer Notification

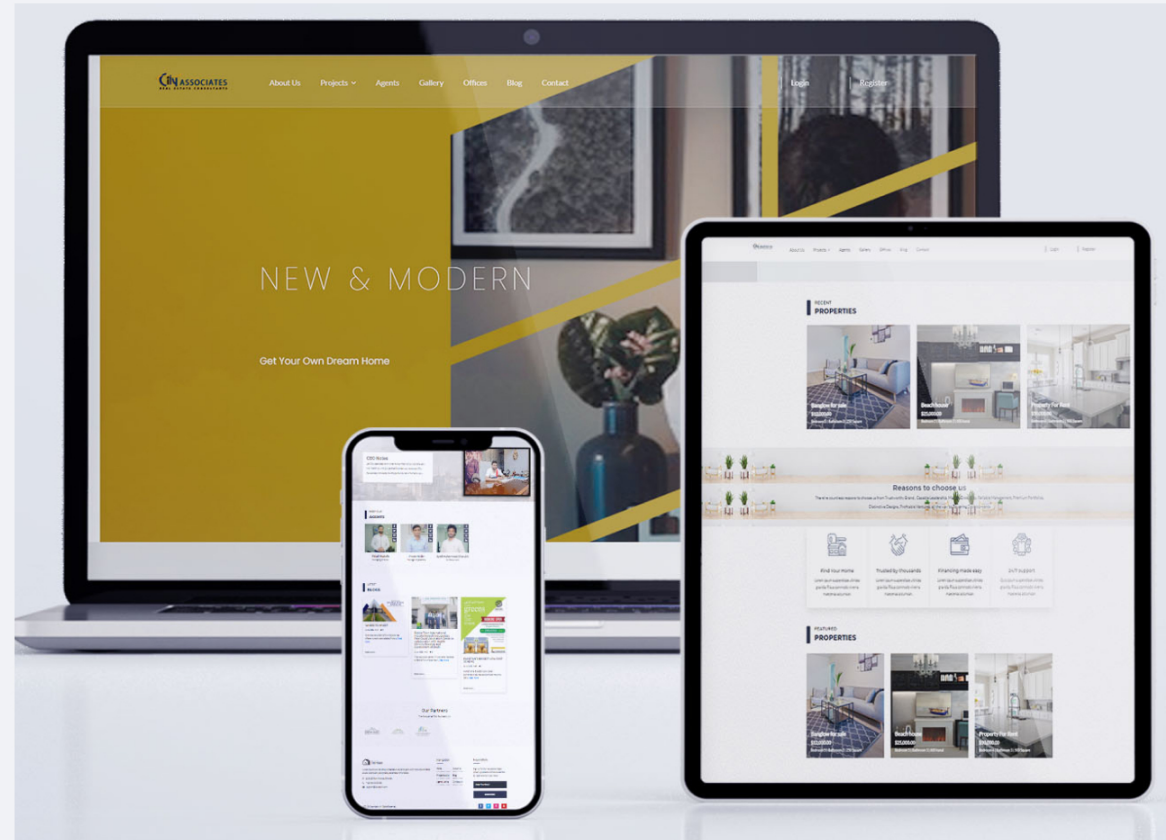
**Google Analytics**  
Get Customer behavior



**The real estate marketplace**  
Find your place with immersive photos & virtual tours

**CityAssociates**

<https://www.city-associates.pk/>



**Property View**

Listing 100+ Property

**Property Valuation**

Property Estimation

**Area & Community Page**

Community Group

**Map Feature**

Property Google Map

**Sell Agent**

Agent Dashboard





**A news website with a robust backend and language translation services**

**WNC Media**

<http://wncmedia.com/urdu/>  
<http://wncmedia.com/eng/>



**Headlines**

Listing 100+ News

**Loyalty Program**

Coupen and Discount Voucher

**Area & Community Page**

Community Group

**Push notifications**

Get Customer behavior

**Google Analytics**

Get Customer behavior



**Telenor iChamp is an online learning based competition carried out among secondary schools with the aim to promote internet literacy and safe use of internet**

**Telenor I champ**

<https://youtu.be/gKJVXojUuXw>



**MCQs Round**

100 + Question

**Buzzer Round**

Voice, Video And Images

**Results**

Show Result List

**Mobile Games**

Endless Runner Game

**Dashboard**

Master Control Room



## Industries we work with

Futureality is here to help businesses of all sizes, regardless of industry. We have solutions for different sectors to increase overall traction and provide the finest mobile application to help them succeed.

- ✓ Food
- ✓ Education
- ✓ Travel & Tourism.
- ✓ Ecommerce
- ✓ Transport & Logistic.
- ✓ Banking & Finance.
- ✓ On- Demand Delivery.
- ✓ Photo & Video.
- ✓ Real Estate.
- ✓ Marketplace
- ✓ Healthcare



# Our Happy Clients







# What Our Clients Says

THE PROJECT	THE REVIEW	THE REVIEWER
<b>AR/VR Development for Mobile App Development Company</b>  AR/VR Development Less than \$10,000 Aug. - Sep. 2022  <b>Project summary:</b> Futureality was hired by a mobile app development company to produce a high-definition video using Unreal Engine. This involved character design and animation, 3D modeling, and sound production.	<b>5.0 ★★★★★</b> "They offered high-level Unreal graphics at an affordable price."  OCT 17, 2022  <b>Feedback summary:</b> Futureality's work was up to the client's requirements, ensuring the project's success. They took the time to understand the client's vision and deliver high-quality assets. Futureality had the creativity and technical expertise necessary to make abstract ideas a reality.  <a href="#">Read Full Review</a>	<b>Project Coordinator, Onecall</b>  Aqsa Dilshad  IT Services 11-50 Employees Kingston upon Hull, United Kingdom Online Review Verified

THE PROJECT	THE REVIEW	THE REVIEWER
<b>Video Production for Cooking Oil Company</b>  Video production Less than \$10,000 October 2021  <b>Project summary:</b> A cooking oil company hired Futureality to develop a promotional and tributary video to be shared on social media. They helped promote the brand as a socially responsible company through the video.	<b>5.0 ★★★★★</b> "We were impressed by the customer service and quality of work."  JUN 20, 2022  <b>Feedback summary:</b> Futureality delivered outputs that successfully showcased the company's requirements and standards. The video was well-received by the target audience with over 2000 likes, 200 comments, and 100 shares. Futureality's communication and customer service were excellent.  <a href="#">Read Full Review</a>	<b>Brand Manager, Paracha Textile Mills (Ghee Unit) Pvt Ltd</b>  Habib Uz-Zaman Khan  Consumer Products 1,001-5,000 Employees Karachi, Pakistan Online Review Verified

THE PROJECT	THE REVIEW	THE REVIEWER
<b>Website Development for E-Learning Company</b>  Web Development Less than \$10,000 June 2022  <b>Project summary:</b> Futureality headed a web development venture to help an e-learning company. The team built out a new website based on a given mock-up.	<b>5.0 ★★★★★</b> "They really worked hard to make sure the project was executed well."  JUL 14, 2022  <b>Feedback summary:</b> The Futureality team delivered exactly what was expected. They managed the entire project very well – they produced a high-quality product and adhered to all deadlines. Overall, customers can expect a reliable and hardworking partner who follows through.  <a href="#">Read Full Review</a>	<b>CEO, Europe Learners</b>  Vini Carvalho  Education 1-10 Employees Lausanne, Switzerland Online Review Not Verified

THE PROJECT	THE REVIEW	THE REVIEWER
<b>Augmented Reality App Dev for Cultural Heritage Organization</b>  Mobile App Development, AR/VR Development Less than \$10,000 April 2022  <b>Project summary:</b> Futureality has been helping a cultural heritage organization in developing their augmented reality app that uses face tracking. The team has debugged a major part of the app's system.	<b>5.0 ★★★★★</b> "They are a team of hardworking, ambitious, and experienced people."  APR 16, 2022  <b>Feedback summary:</b> Thanks to Futureality's support, the app has been completed and has been working well. The client and their customer have been pleased with the results. Moreover, their constant communication for updates, great work ethics, and project management have demonstrated their expertise.  <a href="#">Read Full Review</a>	<b>Software Developer, Digital Cultural Heritage</b>  Nwa Abdulla  Engineering 11-50 Employees As Sulaymaniyah, Iraq Online Review Not Verified



Top app developers



# Why Choose Futureality for your Web app development?

You receive a state-of-the-art solution with a cutting-edge appeal that engages more people online when you work with professional web developers and digital artists. Under packaged web app development services, take advantage of powerful technologies and a solid architecture to create a web solution that meets your needs.



## 1. EXPERIENCE

When you hire us, you receive access to our extensive experience developing sophisticated custom apps.

## 2. FOCUS ON EXPERTISE

We cultivate a mobile expert culture that maintains a great commitment to stay at the forefront of our business through specialization.

## 3. COST REDUCTION

We offer a cost-effective way to develop excellent mobile apps thanks to our time-tested development competence and large code repository.

## 4. LOWER THE RISK

We eliminate risk and give quick time-to-value to step-out into the continually shifting market by delivering quickly and efficiently.

## 5. RELIABLE AND FLEXIBLE

We avoid difficulties and are adaptive to client needs by using the most up-to-date practises and technological skills.

## 6. ONE PARTNER FOR EVERYONE

Avoid costly resource onboarding and inefficiencies caused by many vendors. Our team is ready to help you with end-to-end business solutions.



# Web Development Technology Stack

Experience pure creativity, skill, and expertise in Technologies for Web Development.

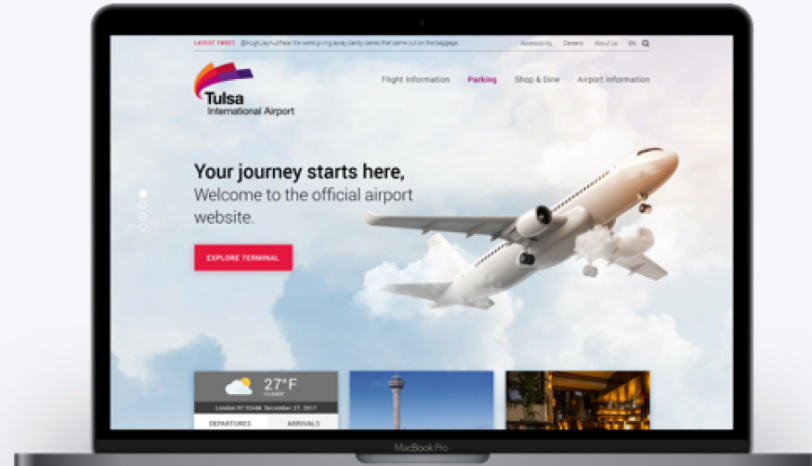
## Front-End



## Back-End



## Infrastructure







# Awards & Recognitions



Upcity.com names  
Futureality as a top mobile  
app company

Futureality - a leader in  
mobile app development



Futureality among top 8  
software development  
companies

Expertise lists visualapps as  
top software development  
company



Futureality named among top  
mobile app development  
companies

TopAppFirm listed VisualApps  
in top mobile app development  
companies



Top iOS app development  
company in the US

Futureality among 30 top  
iOS app developers in USA  
2021



Futureality Named Among  
Top Software Companies

A leading software  
company in sept 2021



Futureality among top  
Web companies

ITFirms top-rates  
Futureality App developers





**We partner with the world's technology leaders.**



**Google Developer  
Certified Agency**



**Adobe Solution  
Partner Program**



**Microsoft Certified  
Consulting Partner**



**Amazon Web  
Services Partner**



## **Key Highlights** **our work in numbers.**

Build your web presence to thrive just like many others have, & let experienced technicians and digital creators develop functionalities that rivet your target audience.

**6+**  
Years

**100+**  
Employees

**600+**  
Projects

**550+**  
Clients



# FAQS

Answers you have a question for

---

## How much does a new website cost? —

On average, though, you can expect to pay an upfront cost of around \$200 to build a website.

---

## Do you only create WordPress websites? —

We have loads of website development services including WordPress, CMS Websites, E-commerce websites, Enterprise Websites, Web App Portal, and PHP.

---

## Do I have to be local to work with you? —

Not necessary, we work with both local and global clients.

---

## Will I be able to update the site myself when it's finished? —

Yes, We'll help you in the after-process of the website development updates to understand and execute them for you.

---

## Will you maintain my site for me? —

Yes, we will maintain your site after it has been developed and launched.

---

## Will you sign an NDA with me? —

Yes. As a leading web app development firm, we place a high priority on protecting your intellectual property, which is included in our services.

---

## Do I get to be a part of the web application development process? —

Yes, you certainly can. Our web application development company, in fact, encourages it to the benefit of our customers. On our server, we create web apps and supply you with authorization codes and credentials. As a result, you'll be able to log in and see the progress of your website's continuing development.

---

## How much do you charge for custom web application development services? —

We don't say goodbye after the launch of your website. We'll stay right beside you to help you out if your get stuck.

---

## What are the steps for hiring dedicated web application developers? —

Our sales representative meets with you to discuss your needs and determine exactly what you need, such as a mobile app, custom software, or web design services. Then we shortlist applicants so you can simply choose a team. We'll give you the resumes that have been shortlisted for the final selection process. If you are unsatisfied with the resumes you have received, we will provide you with additional possibilities from which you can choose according to your needs. We hold a kick-off meeting to link you with the web design and development team after you give us final confirmation and read the terms of service.

---

## Do I get to be a part of the web application development process? —

Yes, you certainly can. Our web development firm encourages it to the benefit of our customers. On our server, we create web apps and supply you with authorization codes and credentials. As a result, you'll be able to log in and see the progress of your website's continuing development.

---

## What if I need some changes in the web app after the development process is complete? —

Our professional team members respond to your questions and provide assistance based on the modifications you want to make to your app and the services you choose.

---

## What Is the Payment Procedure? —

We follow milestones for project completion, thus the client must pay 30% upfront when the project begins, 40% when the first milestone is completed, and the final 30% at the time of delivery.

---



Los Angeles



Karachi



Riyadh



Tokyo